



Values Alignment Group Facilitation **Half-day workshop for up to 8 Participants**

Purpose

- Sharpening cross-cultural perspectives
- Preventing potential conflicts and misunderstandings
- Improving foundation for effective collaboration
- Making groups and teams more effective and dynamic
- Sharing personal priority values
- Getting to know priority values of others

Clients

- Business Partners across all sectors
- Start-ups and ventures
- International project groups
- Virtual teams

Preparation

- All participants complete an individual [Values Ranking](#) including Personal Feedback Facilitation with a Qualified Facilitator
- All participants receive their individual Values Maps, including the Meaning Map
- Approval of participants to use their data under Confidentiality Agreements

Process

1. Select an important personal Priority Value from your Meaning Map
2. Remember a recent experience where this value was important
3. Tell a story. The group listens without feedback or comments
4. Compare your experiences or stories in the group
5. Reflect on how these values affect your behavior and view of reality
6. In what way do they make you “different” from each other? Where do you share similarities?

Values Online

- Individual and combined Values Focus Graphs
- Individual and combined Meaning Maps
- Individual and combined Personality Map

Testimonial

Your work proved exceptionally valuable for us. We were able to connect with each other in a far more profound way than we had before. I noticed that some of the language crept into our dialogues, always a good sign that the content and your facilitation hit home. The connection for me is that the values tool makes what we have been calling "thought or thinking habits" very, very visible. They do illuminate one's personality enabling each of us to see it in action. Armed with this information each of us can, if we wish, begin focusing on re-shaping our character.

-- R.G., Accompli Group

About Urs Winzenried

Urs Winzenried is a Professional Coach, Facilitator and Mentor who is supporting his clients as they walk between the many different worlds encountered at work, in relationships, and in various cultures.

He studied law and economics in Berne, Switzerland. After some years living in Australia, gaining more personal and professional experience, he returned to Europe to work for over 15 years in various management functions in the Swiss-based family business (packaging, printing inks, real estate and construction).

Later he became more interested in Personal and Leadership Coaching, Values Thinking and Human Potential, while still being involved in various non-profit projects and initiatives and serving as a non-executive Board Member of several companies. He has an unusually wide experience of businesses, organizations and projects, both from the inside and outside, and considers his rich and diverse biography as his major asset for his work with individuals and teams across Europe and North America.

Urs has completed extensive coach training in various locations and methodologies. These include solution-focused Team Coaching in Switzerland; "Co-active Coaching" in the UK; and "Ontological Coaching", for which he was certified by The Newfield Network, USA. His work is based on individual, values-driven innovations styles, which are guiding his clients through complex and changing environments.

He calls himself an Edgewalker, being able to support clients in building and successfully walking across bridges between cultures and different perspectives, between task-oriented capabilities and more reflective capacities guided from within. He firmly believes in the power of living one's core values and creating a competitive advantage through more meaning at work with an effective contribution to the greater whole.

Urs speaks several languages and presently works in New England, USA, Switzerland and Mallorca, Spain.

"Leadership is authentic self-expression that creates value through action"

[DaySpring Communications](#)

Northampton, MA and Fairfield, CT

Mobile (203) 522-2890

urs@dayspringcommunications.net